

## OBJECTIVE

To obtain a position as an interactive producer where I can maximize my skills developing high profile web, mobile and media projects.

## PROFESSIONAL EXPERIENCE

**Periscopic**, Portland, Oregon | periscopic.com

Project Manager and UX Strategist, April 2011 to present

- Develop strategic plans and wireframes for data visualizations for clients such as Yahoo!, GE, and VoteEasy.
- Manage client relationships, detailed schedules and project roadmaps.
- Collaborate with design and engineering to guide complex HTML5 and Flash projects through to completion.

**Wired.com and WIRED Magazine**, San Francisco, California | wired.com

Wired.com Managing Editor, March 2008 to December 2010

Wired Magazine Interactive Producer, November 2006 to December 2010

*Wired Magazine and Wired.com reach more than 14 million readers a month.*

- Directed editorial production of *Wired* magazine's web presence. Collaborated with writers and editors to create enhanced web content such as video features, flash comics, interactive games and maps.
- Actively managed the print and web teams to effectively promote collaboration on content and technology.
- Advised edit and design teams on development of *Wired* magazine's iPad app.
- Promoted to Managing Editor of Wired.com in Spring 2008.
- Led transition of Wired.com's content management system to an open-source WordPress blog platform which dramatically increased site traffic and staff efficiency.
- Customized themes and deployed WordPress plugins and widgets to display rich media, custom navigation, galleries, videos and special packages.
- Redefined Wired.com's relationship with sales and marketing by collaborating on custom advertising programs.
- Built *Wired*'s video department from the ground up from hiring editors to developing a budget and content roadmap. Grew *Wired*'s video audience from hundreds to millions per month through a coordinated effort of promotion on Wired.com, YouTube, Hulu, and Facebook.

**VolunteerMatch**, San Francisco, California | volunteermatch.org

Project Manager and UI Designer, February 2004 to December 2005

- Tasked with redesigning the user interface of VolunteerMatch's Java-based web application that connects millions of volunteers with opportunities from more than 76,000 nonprofit organizations.
- Developed user scenarios, detailed prototypes, and engineering specifications.
- Collaborated with visual designers to create clean, creative solutions for complex UI challenges.

**Red Industries**, San Francisco, California

Project Manager and Founding Partner, January 2000 to February 2002

- Managed client relationships and all aspects of production and engineering for client web sites, including Choice USA, founded by activist Gloria Steinem.
- Developed user interface, site maps and storyboards with design team and wrote functional specifications, created style guides and all other documentation.

**Lucasfilm, Ltd.**, Nicasio, California | starwars.com

Production Manager, July 1997 to August 1999

- Managed design, production and content creation for all Lucasfilm company web sites, primarily starwars.com.
- Worked with marketing and licensing departments to develop strategy, budget and schedules for new web projects and for maintaining and updating existing sites.
- Directed production and sound design for several animated comics promoting the *Star Wars* trilogy.

## CONTRACT EXPERIENCE

**PBS Frontline/WORLD**, Berkeley, California | [pbs.org/frontlineworld](http://pbs.org/frontlineworld)

Contract Interactive Designer, June to November 2006

- Produced and designed Frontline/WORLD web sites for the 2006 broadcast season: Zimbabwe: Shadow and Lies, Burma: State of Fear, Uganda: A Little Goes a Long Way

**Ice Blink**, San Rafael, California | [www.iceblink.com](http://www.iceblink.com)

Contract Web Site Producer, July 2004 to January 2006

- Developed CSS-intensive site for a feature film and game design studio.

**Donordigital**, San Francisco, California | [donordigital.com](http://donordigital.com)

Contract Project Manager / Designer, May 2003 to December 2003

- Managed web site design and production for online fundraising, advocacy and marketing company, and assisted in development of overall web site strategy for Donordigital clients.

**Future Farmers**, San Francisco, California | [futurefarmers.com](http://futurefarmers.com)

Project Management Consultant, March 2000 to May 2001

- Managed projects for award-winning design firm.

## AWARDS AND HONORS

**WEBBY Award** Nominee, 2010: Best Magazine Web Site: *Wired* Magazine — [Wired.com](http://Wired.com)

**D&AD Award** Magazine & Newspaper Design / Print with Online: *Cutthroat Capitalism* — [Wired.com](http://Wired.com)

**ASME National Magazine Award** Finalist 2009: Interactive Feature: iPhone3G Map — [Wired.com](http://Wired.com)

**MIN Best of the Web** Winner 2009: Integration With Print: High Tech Cowboys of the Deep Sea — [Wired.com](http://Wired.com)

## SKILLS

- UNIX, HTML, HTML5, CSS, WordPress Plugin and Theme Customization, jQuery, OmniGraffle, OmniPlan, Disqus, Brightcove, MediaWiki, PHP, XML, RSS, BBEdit, TextMate, VI, Javascript, Microsoft Office, , Photoshop CS5, InDesign, InCopy, Flash, Illustrator, Adobe Acrobat.
- Excellent writing and editing skills.
- Proficient with Macintosh, PC and UNIX operating systems.

## EDUCATION

University of Wisconsin — Madison, Bachelor of Arts, Dean's List, Double Major: Journalism and History